Others Call It Niche Marketing. We Call It Common Sense.
Carver Yachts. There's A World Of Difference.

The bottom line for most manufacturers today is quality and value. Everyone is talking about it. Everyone is trying to achieve it. But in the marine industry few companies are doing more than Carver to ensure that its products live up to their owners' expectations.

We begin with a design and engineering program that emphasizes the human side of boating. The side that puts peoples' needs and comfort ahead of other considerations. It's putting interior space to intelligent use, so that you and your family and friends will get the most comfort and enjoyment from your Carver boat.

With over four decades of boat building behind us, Carver is one of the most experienced builders in the industry. And one with the most experienced workforce. It's that experience that helps make the Carver difference. Many of our craftsmen and technicians have decades of experience building Carver boats. In fact, it's not unlikely to find generations of families working together in Carver plants.

All through the manufacturing process, Carver uses only quality materials and components. For example, all Carver boats feature high strength, welded stainless-steel bow and safety rails made in Carver's own Metal Shop. In addition, Carver includes an intermediate rail for additional safety.

The mirror-like finish of Carver hulls is the result of meticulous attention to details and comprehensive quality control. The hulls are carefully constructed using multiple layers of hand-laid fiberglass to help develop a proper ratio of resin saturation and thickness of material. In addition, to prevent gelcoat blistering in all new hulls a vinylester barrier coat is applied during lay-up to the underwater portions of the hull. This barrier helps to combat blistering.

Boaters rave about the beauty and smooth finish of Carver interiors. And for good reason. Carver interiors feature an extensive use of hand-finished, hardwood maple for cabinetry and trim. In addition, multiple coats of high-quality lacquer finish add durability and resistance to the harmful effects of sunlight. The furniture-grade hand-crafted cabinetry in all of our yachts is built in Carver's own Wood Shop. To ensure precise fit, Carver hand-crafts its own furniture specifically for each boat, using state-of-the-art computer-controlled equipment.

Computer-aided systems are used in many areas of the design and manufacturing functions.

The interior decors in all 1997 Carver yachts are beautifully styled and well thought out. The fabrics are precision hand-sewn in Carver's own Upholstery Shop and include two design decors and five different color schemes, plus an extremely comfortable UltraLeather. See page 41 for illustrations of the 1997 interiors.

For whatever reasons you want to own a motor yacht: to add color to your weekends, to take a vacation, or spend some quality time with family and friends, when you add up all the differences a Carver yacht is your best choice.
The Ultimate Motor Yacht Experience.

Every square inch of the 500 CMY represents contemporary motor yacht thinking. From its unique skylights that provide streams of natural light into the forward compartments to its spacious aft deck with hardtop, this yacht has it all. Overhead, a sunroof opens entire sides to the sun. The 360° large, deep cockpit, spacious aft deck with hardtop, side doors and flying bridge with available hardtop with enclosures and air-conditioning, provide unlimited opportunities for the ultimate in entertaining and relaxing.

You'll enjoy the luxury and privacy of three staterooms, including an aft stateroom with island queen-size berth and inset spring mattress, plus a head, shower and vanity in separate compartments.
A Luxury Yacht Complete With Fresh Ideas.

If you want a motor yacht that's complete with all sorts of fresh new ideas, the 45S is just that. There's the luxury of three private staterooms. The master stateroom aft features a large owls-eye queen berth with inner-spring mattress and private head, shower and vanity, in separate compartments. The forward stateroom features private access to the head, which offers the convenience of a tub shower. A third guest stateroom provides a comfortable settee that converts to berths.

The 45S's fully equipped galley provides convenient access from both topside and below. Brushed chrome cabinet hardware is standard throughout. Granite gelcoat countertops and wood flooring provide special touches in the galley. The spacious bridge features seating for eight and the aft deck with bar, side enclosure and available air-conditioning offer extra protection and comfort.

Details below feature the comfort of Ultraleather seating and large windows for excellent visibility and abundant natural light (top left).

Master staterooms all include island-mounted queen beds with inner-spring mattresses and private head, shower and vanity (above left). Forward stateroom includes large island double berth and plenty of oak hulking storage (above center).

Companion galley includes large full-size refrigerator/freezer. This flows into a walk-in oven, convection microwave oven, double sink and refrigerator, all with stainless-steel fixtures (above right).

Forward head compartments feature separate stall shower and tub (lower right).—3-stateroom floor plan (lower right).
The Carver 440 helped set the standards for all other motor yachts to follow. Its classic, traditional, time-proven styling is the most attractive on the water.

With the comfort of two private staterooms—each with their own head compartments with stall shower, the 440 offers the perfect combination of privacy and flexibility. The complete galley provides a full-size dual-voltage refrigerator/freezer, three-burner electric stove with oven, microwave, coffee maker and solid-surface sink.

The roomy bridge with seating for seven, foredeck sun lounge and an aft deck designed for entertaining, help make all your time on the water memorable. The aft deck's handrail and standard wing doors provide extra protection.
Entertaining Everyone Aboard Is Its Specialty.

There are a lot of different ways to enjoy quality time aboard a Carver 430. Outdoor enthusiasts will enjoy the comfort of its roomy bridge which seats seven, as well as its foredeck sun lounge and spacious aft deck with optional hardtop for open-air relaxing. With the available wet bar, refrigerator and icemaker entertaining is simple. A large, deep cockpit and large swim platform add to the fun of swimming, diving and fishing.

Belowdecks, the 430 makes everyone feel right at home, with a bright, airy cabin plus the luxury and privacy of two staterooms. The master stateroom aft offers a queen-size berth with inner-spring mattress, lighted vanity and convenient direct access to the cockpit. Two head compartments with stall showers provide the ultimate in privacy and convenience.
405 AFT CABIN MOTOR YACHT

Large windows provide plenty of natural light in the spacious salon (top left). Complete galley includes full-size refrigeration/freezer, plenty of counter space and drawer storage (bottom left).

Available aft deck hardtop with electronics stand and cushioned power seat (top right).

Master stateroom aft features an oversized queen berth, plenty of storage and a private head compartment with walk-in shower (top right).

Forward guest stateroom includes a double berth and hanging locker (lower right).

A New Classic Beauty Joins The Fleet.

Out on the water or tied up at dock, the all-new Carver 405 is sure to attract attention. From the beautiful classic styling and spacious aft deck to the luxurious interior, the 405 is a yacht that will please the most discerning boater.

The spacious aft deck—over 100 square feet of floor space—provides superb entertaining. And when you choose the optional enduarers and hardtop with arch you add even more fun. The roomy bridge offers plenty of seating and another spot for outdoor entertaining.

Below, the 405’s plush salon features an L-shaped sofa and adjacent entertainment center with TV and VCR. Sleeping accommodations for seven include two beautiful staterooms, a convertible dinette and salon sofa bed. The master stateroom aft provides the luxury of an oversized queen berth, innerspring mattress, abundant storage space, hanging locker and lots of room to move around.
Classic Styling That Never Goes Out Of Style.

Your time on the water is very valuable. That's why you should make the most of it aboard the new Carver 400. Versatility is this yacht's strong suit, with a re-designed interior for '97. There's a more open, spacious feeling in the salon and more seating with its new L-shaped sofa with optional built-in islander (available as an option with the Desert Upgrade), plus entertainment features like color TV and VCR.

Two private staterooms provide all the luxury and comfort you desire. The master stateroom offers a queen-size berth with inner-spring mattress and direct access to the cockpit. Two head compartments provide privacy and comfort. An extra-large cockpit with spiral staircase, roomy aft deck, and generous bridge seating provide plenty of space to entertain or just relax. And the auxiliary fuel system gives you increased cruising range.

Large, wrap-around windows provide a bright and cheerful saloon. Entertainment center with color TV and VCR is standard (top left).

All staterooms feature direct access to cockpit and offer large double berth with inner-spring mattress and private head compartments with stall shower (bottom left).

Flying bridge offers plenty of seating and control console with full instrumentation (bottom center).

Forward stateroom includes comfortable double berth and generous storage (top right).

Complete galley includes three-burner electric stove/oven and full-size stainless refrigerator/freezer (lower right).

LOA: 43'5"/13.25 m
Beam: 12'2" / 3.71 m
Bridge Clearance: 11'9" / 3.60 m
Fuel Capacity: 240 U.S. gal. / 1060.76 liters
Water Capacity: 81 U.S. gal. / 306.82 liters
New Interior Adds To Its On-The-Water Livability.

The re-designed 355 Aft Cabin features a pleasing, more open interior that still offers all the popular Carver cruising amenities like two private staterooms, plenty of comfortable salon seating and two head compartments with showers.

There are lots of features to make your cruise a special experience, including the 355's L-shaped salon sofa and entertainment center, as well as a convertible dinette and fully equipped galley. The master staterooms all feature an inner-spring double berth and private head compartment with stall shower. Topside, the aft deck with available wet bar and forwarder is always ready for entertaining. The bridge provides comfortable cruising for six and plenty of storage. And a Euro-style transom with staircase-style steps provides easier, more convenient boarding.
Amazing Space For A Boat This Size.

The 325 Aft Cabin offers all sorts of special comforts, thanks to the wide-body construction and roomy aft cabin design—a style you don't usually find in a boat this size. The luxury starts with the master stateroom aft featuring a double and single berth, with starboard mattress, a large sliding window, plus a personal vanity and sink. The salon's large windows provide excellent visibility and lots of natural light, and its six-foot deep sofa offers plenty of seating.

Topside, the 325's aft deck offers extra room for entertaining, plus a new optional hardtop with arch adding protection, so you can entertain, even in less-than-perfect weather. The unique integrated transom platform is designed to make boarding easier with its built-in staircase style steps, and it includes room to show your personal watercraft.

Spacious salon features a comfortable sofa which converts to a sleeper. Double converts to double berth for additional sleeping room (top left). Optional lower helm station lets the captain join friends and family in the salon (left page). Available aft deck hardtop with electronics arch provides protection from sun and weather (lower left).

All windows provide both skylights and convertible vanity style sink (lower center).

Dual companion includes a full fiberglass hard top cover and integrated vanity with sink (top right). Fully-equipped galley features a polished stainless-steel sink, dual voltage hot and cold water, and optional built-in microwave oven (lower right).
Spacious interior features large windows for enhanced visibility, plenty of comfortable seating and a sliding door with screens for access to cockpit (top left).

Large double entry to double berth (lower left).

Galley includes standard full-size refrigerator/freezer and stove/corr with oven (lower center). Guest stateroom includes a double berth and optional upper bunk (top right).

Master stateroom features an oversized island berth (lower right).

**Designed For Exceptional Cruising Comfort.**

The Voyager was designed to keep you and your guests comfortable through all kinds of weather conditions. The 370's cabin offers lots of space for amenities like the full-size, upright refrigerator and full stove/oven in the galley, a separate stall shower in the head compartment and an optional upper bunk in the guest stateroom. The master stateroom features a large double berth and storage cabinets. And the available raised pilot house configuration features a fully functional lower helm station with convertible seat and excellent visibility.

Long-range fuel capacity, plus lots of comfortable bridge seating, a roomy cockpit and Euro-style transom with swim platform, swim-up ladder and mounting pads for davits, enhance your enjoyment of longer cruises.
It's What Pleasure Boating Is All About.

The cruiser is popular with boaters seeking an "all-in-one" type of boat. Whether it's fishing, water sports or just relaxing in the sun, the 320 Voyager will enhance the experience. Sleeping accommodations for six includes two private staterooms. The forward stateroom offers a large double berth, hanging storage and 6'7" headroom. The guest stateroom also provides a double berth and hanging storage. Solid wood doors add style and privacy to both staterooms.

The Voyager's wide-beam provides stability and gives you a spacious open cabin with room for all sorts of comfort fixtures like large salon windows for enhanced visibility; a convertible raised dinette and a full-size upright refrigerator in the galley. There's even room for an optional lower helm station. Double-wide patio doors lead from the cabin to the roomy cockpit. A fiberglass swim platform adds to the pleasure for water sports enthusiasts.

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Raised dinette provides excellent visibility and comfort for all (SD).

Fully equipped, raised galley includes stainless steel, microwave oven, sink, granite phante counter tops and full-size dual-refrigerator/Freezer combination with wood cabinet fronts.

Storage locker and tender rack are designed into the rear cabin. A fiberglass swim platform with ladder is ideal for all types of water sports (tongue & groove).

Full-size flying bridge offers plenty of comfortable seating plus a convertible sun lounge (lower right)

LOA: 35'10" 10.86 m
Beam: 11'10" 3.61 m
Bridge Clearance: 9'11" 3.03 m
Fuel Capacity: 100 U.S. gals. 371.44 liters
Water Capacity: 50 U.S. gals. 189.26 liters
The Mariner Legend Lives On.

The new 350 Mariner blends distinctive new exterior styling with Carver's popular single-level cabin that offers a spacious, open atmosphere and room to entertain. The salon provides plenty of comfortable seating, entertainment features like a 20" TV and VCR, plus direct access to the bridge. The forward master stateroom features a large double berth and private access to the head compartment with its enormous stall shower and integral seat.

There's additional room for entertaining topside, with a super-sized cockpit that features a fiberglass Euro-style transom door and an integral swim platform. Two integral fiberglass stairways lead to the noisy bridge where you'll find generous seating for eight, plus wet bar and convertible entertainment table. Extra-wide side decks provide safe convenient access to the bow. And the foredeck double-wide seaward lounge easily converts to a comfortable sun pad.
Cruising Comfort You'll Be Proud To Own.

Whether your priorities include a day of cruising, water sports or simply relaxing on the water, you can't go wrong with the 280 Sedan. It's designed with a 9'3" beam that offers side-body stability and loads of extra space for the kind of cruising comforts that everyone wants. Like room to sleep five, a large enclosed head compartment with shower, and an optional lower helm station that lets you keep cruising even if the weather's not perfect.

There's a lot of comfortable seating in the cabin and large, opening windows that provide light and great visibility. Topside, there are plenty of ways to keep everybody comfortable, including the slide/rotat pilot seat and L-shaped lounge on the flying bridge, the large cockpit and the integrated swim platform with ladder. Plus you can choose either single or twin stern drive propulsion.
Wide-Open Luxury And Entertainment Value.

There’s always been something special about the Santego. From its open-concept, single-level floor plan to the walk-thru windshield to the two built-in staircases that offer easy access from swim platform to cockpit, it’s simply the best entertainment value on the water. The Santego’s spacious cabin provides plenty of space for relaxing or entertaining in true comfort, with a large wrap-around dinette, curved salon sofa and a convenient wet bar that’s standard.

The forward stateroom features a large double island berth, direct access to the head compartment and plenty of hanging and drawer storage. A sliding door leads from the salon to the cockpit where a comfortable lounge offers a place for guests to enjoy the cruise. The roomy command bridge provides ample seating for eight and the walk-through windshield makes docking easier and faster, providing direct access from bridge to foredeck.
Treat Yourself To An Easy-Going Kind Of Comfort.

bridge in the spaciousness and convenience of the Sante-fe’s traditional open-concept styling. It offers a single-level floor-plan with a large, airy cabin and extra cruising amenities like the large side-opening windows that add natural light. There’s the comfort and privacy of a forward stateroom and complete head compartment with shower. Plus a galley featuring large appliances and lots of storage space for easy-going, onboard meals and snacks.

Hydraulic steering plus twin inboard propulsion offers an added advantage, with the extra cruising power and speed for year-round pleasure. Molded steps lead from the large cockpit to the bridge where there’s lots of comfortable seating and plenty of room for electronics. Low bridge clearance of 10’1” and a walk-thru providing easy access to the foredeck for safer, simpler docking, offer greater convenience.

Cabin features light finish hardwood flooring, shoreline that converts to a berth, plenty of comfortable seating and fully equipped galley with microwave, two-faucet sink, overhead storage, microwave oven and refrigerator. Port side center console topper and lower lockers (10R).

Forward stateroom with large double berth (top-right).

Head compartment includes shower and entertainment with 12 volt and tank gauge (lower-right).

Control console includes chart instruments.
Spend A Little Time In Comfort And Quiet.

If you're looking for a peaceful, quiet ride, the 310 Express Cruiser was designed just for you. With its fully insulated engine compartment, foam-padded hull liners and mufflers included on both inboard engines, the 310 provides exceptionally quiet performance. Its 19'10" beam also offers superb stability as well as cruising comfort. Large, opening side windows and foredeck hatches over the head and salon provide extra light and ventilation.

Cockpit amenities include a standard wet bar—a rare feature in a cruiser of this size. Plus, lots of storage space, wrap-around cockpit seating that converts to a comfortable sun lounge, and easy access to batteries located under the transom seat. The walk-thru windshield offers direct, safe access to the foredeck. And a choice of twin stern drive or twin inboard propulsion gives you the power and speed you want.
Unexpected Attention To Every Detail.

It's details that set a boat apart from the competition. Like the details of design that create the 280’s sleek, classic Euro-styling—or the unexpected array of standard features and fine details, many of which you won’t find in other boats of this class. Details like welded stainless-steel bow and safety rails, a single-burner stove in the galley and ample countertop and drawer storage. Plus, the wide beam offers stability and plenty of cabin room, including a large forward stateroom, a mid-cabin berth, convertible dinette and head compartment with shower.

Topside, there are built-in details like the new, more durable cockpit upholstery and control console with double-wide sliding pilot seat. Plus you’ve got the option of twin engines, another feature not found in many cruisers this size.

Deck's sleeping area for six, including forward V-berth, convertible dinette and wet-safety (left). Complete galley includes stove, refrigerator, microwave oven and plenty of storage (right). Unique handsome wet bar, opening skylights is available for extra protection from the marine adobe weather (center-right). Control console features full instrumentation and adjustable helm seat (lower right).
An Adventure In Cruising Comfort.

The sporty new 260 Express SE is perfect for taking your family on an impromptu cruise. Because it's trailerable—and it has all the versatility, comfort and convenience to let you enjoy an adventurous day of cruising or a pleasant overnight stop. Its generous 6'1" headroom and wide 6'6" beam allow plenty of room to provide deep-seating accommodations for four, including a mid-cabin berth.

The enclosed head compartment offers an exceptional 6'1" standing headroom thanks to its centered location. For an extra touch of quality and style, we've added a sporty contoured dash with curved windshield.

To add to the family fun, the cockpit features a double-wide sliding pilot seat, helm console and cockpit table and lounge. A walk-thru windshield with integrated steps provides safe, convenient access to the foredeck for easy docking.
Tailor Your New Yacht With The Colors Of Your Choice.

All Carver cruisers and motor yachts for 1997 feature new interior decors in a variety of contemporary colors and fabrics, as well as luxurious UltraLeather HP® available in most models. Your dealer will gladly show you samples of the new colors and fabrics that will enable you to personalize your new yacht.

Carver Color Groups.

Amber
Blue
Cinder
Emerald
Spice

Carver Upgrade Packages.

Luxury Decor Upgrade Package
Luxury Decor Upgrade Package is available on the following Luxury Yachts: 405 All Cabins, 430 Cockpit Motor Yacht and 440 All Cabins. The luxury upgrade is standard on the 435 All Cabins and 500 Cockpit Motor Yachts.

The package consists of the following:
- Upgrade to UltraLeather Buff fabric treatment on the seats
- (4) 18"x18" decorator pillows with fringe
- (4) sets of embroidered towels
- (1) set of embroidered custom-fit sheets per cabin
- Combination brass/chrome pulls on all interior cabinetry doors
- Bedspreads and pillow shams to include walls
- Combination brass/chrome hardware in the bathrooms

UltraLeather HP®

UltraLeather HP® is a remarkably convincing simulation of fine European calfskins. In fact, no material comes closer to duplicating the aesthetics of genuine leather. Easy to care for and very durable, UltraLeather adds comfort and a touch of class to your new yacht. UltraLeather is standard on 500 Cockpit Motor Yacht and 450 All Cabins. It is available as an option in all Elite Cruisers and Luxury Yachts.

Elite Decor Upgrade Package
Elite Decor Upgrade Package is available on all Carver Elite Cruisers: 320 Voyager, 380 Santego, 390 Mariner, 370 Voyager, 325 All Cabins, 395 All Cabin and 400 Cockpit Motor Yacht.

The package consists of the following:
- Upgrade to UltraLeather Buff fabric treatment on the soft/sofa/ Leather
- (4) 18"x18" decorator pillows with fringe
- (2) sets of embroidered towels
- (1) set of embroidered custom-fit sheets per boat (main cabin)
The Best Names In The Industry.

Our cruisers and motor yachts are only as good as what we put into them—in experience, workmanship and materials. We are constantly evaluating new components and materials as they are introduced to the industry, to be incorporated in the manufacture of our products. We’re extremely proud to offer our customers some of the best names in the industry. A few of those quality companies are listed here.

- **American Stainless**
  - Bow and Safety Rails

- **Bomar Hatches**
  - Hatches

- **Cook Composites**
  - Gel Coat

- **Crusader Engines**
  - Gas Propulsion Systems

- **Cummins**
  - Diesel Propulsion Systems

- **Knytex**
  - Stitchbonded Mat

- **Kohler Company**
  - (Preferred Supplier)
  - Generator Sets

- **Maxwell Winches**
  - Winches

- **Owens Corning**
  - Fiberglass

- **Reichhold Chemicals**
  - Resin Systems

- **Scandvik, Inc.**
  - Faucets

- **Seaward**
  - Stoves

- **Springs Industries**
  - UltraLeather HP™ Seating
Our People Help Make The Difference.

With over forty years in the marine industry, Carver enjoys the advantage of having one of the most experienced workforces in the business. You can be sure the Carver organization, from our worldwide network of dealers to our trained factory technical representatives, will always be there to provide support if you should need it.

Your new Carver yacht is supported by one of the strongest warranties in the industry: the Carver Confidence Protection Plan. In addition to our comprehensive one-year limited warranty, this plan provides a five-year limited warranty on the hull structure and two-year protection against blistering of the hull laminate.

As a subsidiary of Genmar Holdings, Inc., the largest independent manufacturer of recreational powerboats in the world, Carver has the unique advantage of drawing on a vast resource of technology and experience in building recreational powerboats, from 12-foot aluminum fishing boats to 130-foot custom yachts.

Carver Boat Corporation reserves the right to change without notice: price, color, materials, equipment specifications or models. Models may also be discontinued without obligation to previous purchasers. Pictured models may include optional equipment. Photographs were taken under supervised conditions with professional drivers. Positioning of passengers was done for visual impact only. Always operate your boat taking appropriate safety precautions. Consult your owner's manual.

For additional product information, call Carver Marketing at 414-822-1600. Or write Carver Boat Corporation, P.O. Box 1010, Pulaski, WI 54162-1010. Corporate Offices: 414-822-3214

You can also reach us on the Internet at http://www.carveryachts.com

Carver Yachts is proud to utilize the advanced Fiberglass technology of Owens Corning and Knitex.