A CLOSE LOOK AT CARVER

What makes Carver the boat for the Cruising Family? The answers range from assembly jigs to dedication.

Carver Boats are designed by marine engineers with boating experience, engineers who know a cruising boat must be a functional boat, and who have earned it from a sales person who's sold a lot of boats in a boat better than anyone in the industry.

The people at Carver know the experienced boater wants a functional boat that is strong, safe, and comfortable and Carvers are built to satisfy those needs. When the experienced boater talks about his boating likes and dislikes, Carver listens.

More important than price is value, for it is not how much you pay but how much you receive. If we had a motto it might well read 'Best Possible Quality at Factory Price.'

All hulls at Carver are fabricated by the hand-lay-up method. While this method takes longer it ensures uniform hull thickness because of the way the build-up of material and results in a stronger hull. Both are given added strength and rigidity by reinforcing with encapsulated end grain balsa wood, giving the bottom the strength of a beam and insulating it against temperature changes and sound. By using balsa, a very high strength-to-weight ratio is maintained, thus improving the performance of the boat.

Carver will never take a look seat when it comes to quality and attention. More important than price is value, for it is not how much you pay but how much you receive. If we had a motto it might well read 'Best Possible Quality at Factory Price.'

The interior is crafted to include full-size sleeping bunks, complete and efficient galleys, storage lockers wherever possible and proper space allotted for fuel and water tanks.

Major components of a Carver are pre-built. Cabins, comfort floors, docks, hardwood and command bridges are mould formed or assembled on highly engineered jigs to insure an exacting fit of all components.

Final assembly employs the station-to-
station two-man method. Some crews install engines and integrate components under the watchful eyes of booman and the over present inspectors.

It is true the people at Carver are dedicated boat builders, but we also know how to go about it, and we've coined the phrase spelled 'Best Possible Quality at Factory Price.' Success means long-range planning. Success means devoting tuned to the market, knowing the experienced buyer's wants and needs, and providing them. Success means employing modern methods and equipment, keeping tight control and maintaining vigilant inspections. Success means never trading quality for standards for additional profit. All this makes Carver the boat for the Cruising Family.
A Carver Boat is the result of true craftsmen at work. From the conception and design to the final finishing touch, craftsmen with years of boat building experience have put their knowledge and skill into every Carver Boat. Many at Carver can boast of more than 15 years experience, some have been building boats for more than 20 years. Bill Behnke, head of the engineering department, has been building boats for more than 30 years. It is the skill and dedication of craftsmen like Bill that has made Carver the envy of the industry.